



PHOTOGRAPHY SUBMISSION FORM PLEASE READ CAREFULLY

Next **Gelato!Slide Show** will be held **at s.t. foto libreria galleria** in Rome (Italy), on **July 8th, 2010**
Deadline for Submissions is **June 20th** at midnight.

Gelato! Slide Show Preview will be presented at Brooklyn Movie Lab in Brooklyn (NY), on **June 26th, 2010**
Deadline for the Preview **is also June 20th** at midnight.

THEME: PHOTO PERFORMANCE

Performance art is an avant-garde or conceptual art grown out of visual art. A piece of performance art could be any situation that involves four basic elements: time, space, the performers body or a relationship between the performer and the audience.

It's happening everywhere, in an art studio, gallery and on the street; it's a multidisciplinary work with a non-linear narrative that usually involves improvisation and an active participation by the audience. Performance art is opposed to sculptures and paintings where the object constitutes the piece of artwork.

Gelato! invites all photographers and artists to use photography as a form of performance art. We would like to think that a photograph isn't just the subject, but also includes the active process of photography as a piece of performance art. Taking a picture involves the presence of the photographer and the relationship with the outside world in time and space. Any type of photography is related to improvisation and involves an active or passive participation of the subject.

In this case the act of photographing a subject is art itself. It could be seen as a tool to better express or to discover the self. It could also be seen as a karmic act like an act of volition that has an effect on our self and /or the outside world. It could on the other hand be used as an act of documentation or protest.

We ask every photographer to explore and experience the act of photography in any manner. We encourage photographers to use a multi-disciplinary approach when editing that includes text, voice, music, photo-collage and/or rhythms.

RESPONSIBILITIES AND QUALIFICATIONS

1. The **Photography Department accepts any genre of art** including experimental, documentary, narrative or journalistic.
2. Any submission that does not following the guidelines will not be considered.
3. All featured photographers must contribute **\$10** towards the production of the show.
PLEASE READ THE GELATO ARTISTS TERMS on our website
(www.gelatoartsalon.wordpress.com) thoroughly before you submit your work, if you have any questions feel free to contact us at gelatosubmissions@gmail.com

SUBMISSION GUIDELINES

1. We recommend between 15-30 images.
2. We accept work in digital format only.
3. All images should be in **JPEG** format.
4. All images must be in an **RGB colorspace**.
5. Your images should be **1024 x 768 pixels @ 300dpi**. Vertical images should not exceed **768 h**, and horizontal images should not exceed **1024 w**. Square images should be **768 x 768**.
6. Please make the following two extra slides:
 - a. **Title slide** (jpeg) with your name (and the title of the project if applicable) for the beginning of your slideshow. This should be labeled with your initials followed by 00 (CK00). The Name slide must be the first slide in your show.
 - b. **End slide** (jpeg) with your contact info, labeled with your initials followed by the last two serial numbers in your project.
7. Choose and include an **audio file**, such as music or an interview in an MP3 format only.
8. For the brochure; include a MSWord document in the folder with a short text detailing your photo project and than add your contact info. Please include one image that represents the project. See Example Below Submission Form.
9. Place all components in one folder, titled with your FULL NAME, as you'd like it to appear in all contexts. Then burn a CD/DVD or upload them to your email.
10. Send your submission form to:
Gisella Sorrentino Photo Dept Head @ gelatosubmissions@gmail.com
Please write in the subject line of your email: **Photo Slide Show Submission & Your Name.**

DELIVERY OF SUBMISSION WORK:

Send your CD/DVD with your signed submission form via post at:

Gaze Photography LLC
134 Luquer st suite 2R, Brooklyn 11231 NY

or email your photo (via FTP) @ gelatosubmissions@gmail.com

Please write in the subject line of your email: **Photo Slide Show Submission & Your Name**

DEADLINE: All entries must be received by Sunday **JUNE 20th** at midnight.

If you are accepted to the Gelato! Photo Slide Show at s.t. foto libreria galleria, please bring a signed copy of the first 3 pages and the \$10 participation fee with you on the Art Drop off day. Thank you for your submission!

Gelato! Collective

PHOTO SLIDE SUBMISSION FORM

Artists First and Last name: _____

Title of the project: _____

E-mail: _____

Phone: _____

Web-site: _____

Artist Statement:

How did you hear about **Gelato!?**

What inspired you to apply for the **Gelato!** Art/Video/Photography Salon event?

I have read the submission guidelines and the Artist Terms and I accept the conditions. I understand and I retain all rights to my work, I allow *Gelato!* Art Salon to use the submitted material for its screening and selected clips and images for related publicity

DATE: _____ **SIGNATURE** _____

PLEASE SAVE A COPY OF THIS FORM AND EMAIL TO gelatosubmissions@gmail.com
Please title your email: PHOTO SUBMISSIONS _ YOUR FULL NAME or GROUP

VOLUNTEERS

All Gelato!Members and Artists are also **Volunteers**.

Gelato! functions because of the collective participation of its members and featured artists.

We do need help in putting each show together to ensure that they run smoothly. Therefore, an hour or two of your time before, during or after the event is expected.

Voluntary duties for the function will be assigned at the time of set up. If you wish to volunteer in the weeks before the show please let us know.

Examples of something you might contribute with are: sales representation, marketing, promoting, hosting, cooking, photographic documentation, video shooting and editing, graphic design, sound tech, light design, business administration, bartender, computer software skills.

For any other information please email **Gisella Sorrentino** at gelatoartsalon999@gmail.com

Example:

FULL NAME: Kiritin Beyer

ADDRESS: 95 park PI Brooklyn NY 11213

WEBSITE: www.kiritinbeyer.com

E-MAIL: info@kiriinbeyer.com

PHONE: PROJECT DETAILS/TITLE: "**Farmers from the Pyrenees, France**"

This project commemorates the disappearing way of life in these highland hamlets of the Pyrenees. The high-top farms of France are among the last outposts of a generational tension: a tension between the hardscrabble farming life and the siren song of industrialized urban centers. Are the fathers—the farmers—merely dinosaurs; anachronistic vestiges clinging naively to the ways of times long gone?

IMAGE:

